PCC
FARMLAND
TRUST
A Year of Growth
2016 ANNUAL REPORT

## Dear Friends,

As PCC Farmland Trust's new board president, it is with great pleasure that I pause and reflect on what last year meant to our organization. **2016 was significant in many ways.** With your help, we expanded our conservation imprint, deepened our support of local farmers, and enhanced the ecological health of our protected lands.

While our conservation team developed new approaches to securing farmland, our fundraisers raised critical dollars to make it happen. Our community engagement and farmland stewardship staff traveled around the state to connect with growers, consumers, and public officials — **amplifying the call for sustainable and organic farming.**

Whether on the farm or in the grocery aisle, supporters like you showed up with steadfast enthusiasm. **Over 10,000 of you attended our events,** purchased our vendor partner products at PCC Natural Markets, or engaged with our stories online. **Fifty of you created 22,000 square feet of pollinator habitat** by planting 318 native trees on Four Elements Farm.

The restoration project on Four Elements Farm enhanced a piece of land that we've been working to restore for six years, propelling the property's farmers, Amy and Agustin, into their **first successful growing season.** Today, each one of their certified organic blueberries is a sweet reminder of the power of our collective impact.

To close out the year, **we purchased the 284-acre Mountain View Dairy** in Graham, Washington, the largest farmland conservation project to date in Pierce County. Your support helped the Trust complete this large-scale land purchase using our new conservation strategy, Buy-Protect-Sell, which allows us to move quickly to preserve farmland when farmers can't. Today, we are leasing Mountain View to Organic Valley producers, helping them expand and diversify their business.

**Our Farms, Our Future** — PCC Farmland Trust's multi-year, multi-million-dollar campaign to protect near-urban farmland — is underway, and with it we aim to fund more projects like Mountain View Dairy. As we grow our portfolio in 2017 and beyond, we stand by our promise to ensure our land remains available for **sustainable and organic farming for generations.**

Thank you for your ongoing support.

With gratitude,

Beth Mondzac
Board President

# Key Accomplishments

Together, we closed on the **largest farmland conservation project to date in Pierce County** – the 284-acre Mountain View Dairy in Graham, Wash.

We launched **Our Farms, Our Future,** a $26-million campaign to protect near-urban farmland in the Puget Sound region.

**We convened local investors and financial experts** in preparation of launching a farmland impact investment vehicle in 2017.

Through our involvement with the Puyallup River Floodplains by Design grant, **we lead research efforts under the Farming in the Floodplain Project** to identify flood solutions that balance farm viability with fish habitat protection.

Farmers Amy and Agustin completed their **first successful growing season on Four Elements Farm**, a property we've been actively restoring since 2010.

50 volunteers created **22,000 square feet of pollinator habitat** by planting 318 native trees.

**320 donors gave to us for the first time,** totaling over $175,000.

We welcomed **3 new board members**, Mark Kantor of Kantor Taylor Attorneys, Bailey Hinckley of City of Seattle, and Kate Rogers of Mountaineers Books.

Our long-term **partnership with Powers Winery hit the $180,000 mark** in donations from wine sold at PCC stores.

**PCC Natural Market shoppers supported our work** to the tune of $111,800 by purchasing products from 66 vendor partners.

**We continued our successful track record of recycling capital** by retiring a $300,000 bridge loan for the Harman Farm.

We began planning for a **new program that will strategically match farmers with prime farmland.**

We launched our new micro-grant program, **Advancing Farm Sustainability**, funding 5 projects that support farmers in their pursuit of sustainable practices on their conserved land.

**345 donors gave over $85,000** in only 24 hours through GiveBIG, King County's biggest day of online giving.

**We collaborated with community partners** to secure conservation funding, including an $8-million Natural Resource Conservation Service grant to support farmland conservation in the Puyallup Watershed.

**THANK YOU!** These accomplishments would not have been possible without the support of our donors, corporate sponsors, grantors, partners, and friends. Your commitment to our work is truly making a difference, and will continue to do so for future generations of growers and eaters.

By the end of 2017, **we will fund at least 10 more Advancing Farm Sustainability projects** aimed at improving soil, water, or habitat on our conserved farms.



# Looking Ahead

**We have a full pipeline of conservation opportunities in the Puget Sound region,** which will make affordable farmland available for the next generation.

As we grow our portfolio of conserved farms, **we are building a program to better connect sustainable and organic farmers to protected land.**

By the end of 2017, **we will fund at least 10 more Advancing Farm Sustainability projects** aimed at improving soil, water, or habitat on our conserved farms.

We will continue to provide our supporters with fun ways to engage with our work – **stay tuned for more farm tours and another Barn Raiser in 2018!**

# Financial Report

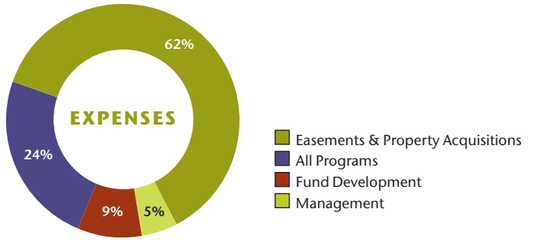
JANUARY 1 - DECEMBER 31, 2016

## OPERATING EXPENSES

| | |
|---|---|
| **Fund Development** | **$403,662** |
| **Management** | **$250,086** |
| **All Programs** | **$1,065,883** |
| Community Engagement | $202,712 |
| Stewardship | $187,483 |
| Farmland Conservation | $675,688 |
| **TOTAL** | **$1,719,631** |

## CONSERVATION CAPITAL EXPENSES

| | |
|---|---|
| **Easements & Property Acquisitions** | **$2,810,00** |
| **COMBINED EXPENSE TOTAL** | **$4,529,631** |

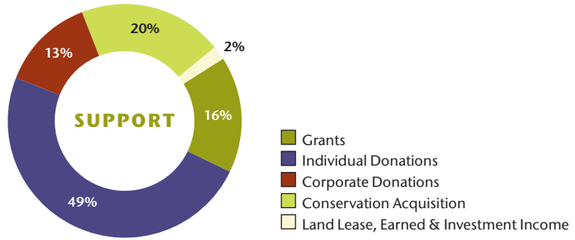



## OPERATING SUPPORT

| | |
|---|---|
| **Individual Donations** | **$1,411,928** |
| **Corporate Donations** | **$364,280** |
| **Grants** | **$460,590** |
| **Land Lease Income** | **$43,495** |
| **Earned Income** | **$4,247** |
| **Investment Income** | **$3,523** |
| **TOTAL** | **$2,288,063** |

## CONSERVATION CAPITAL SUPPORT

| | |
|---|---|
| **Conservation Acquisition** | **$570,675** |
| Individual Donors | $301,315 |
| Property Sale | $269,360 |
| **COMBINED SUPPORT TOTAL** | **$2,858,738** |



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pccfarmlandtrust.org

## 2016 BOARD

Rick VanderKnyff, President
Beth Mondzac, Vice President
Natalie Cheel
Brad Harrison
Bailey Hinckley
Dr. Stephen Jones
Mark Kantor
Betsy Lieberman
Randy Lee
Elizabeth Pontefract
Kate Rogers
James Schroeder
Sylvia See
Sandra Wood

## IN-KIND

Badger Mountain Vineyard & Powers Winery
CBRE Brokerage Services
Choice Organic Teas / Granum Incorporated
DRY Soda
Equal Exchange
Evolution Fresh
Finnriver Farm and Cidery
Fremont Brewing Company
Homegrown Sustainable Sandwich Shop
KUOW
Nature's Path Foods
Organic Valley
PCC Natural Markets
Pike Brewing Company
The Essential Baking Company
Tony's Coffee & Teas, Inc.

## EVENT THANKS

Adele Maruo and John Lowrance
Audra Mulkern
Bailey Farm
Betsy Lieberman and Richard Groomer
Bruce and Sara Naftaly
Cafe Flora
Four Elements Farm
Globe Gallery
Joanie Parsons
Julie and Dan Little
Lark
Linda Augustine
The Pantry at Delancey
Tom Douglas Restaurants
Veterans Farm at Orting

Photos: Molly Goren