



## **WASHINGTON FARMLAND TRUST**

Sustaining a Future for Farming

# Join us.

Washington Farmland Trust is seeking to grow its board to better represent the communities we aim to serve. Read below to learn more about our work, board structure, and how to get involved.

## **About Washington Farmland Trust**

### **Mission**

Washington Farmland Trust protects and stewards threatened farmland across the state. We keep land in production by making it accessible to a new generation of farmers.

### **Vision**

Local farms are essential to our daily lives. Investing in Washington farmland means healthy food for our children, thriving rural economies, and fertile, productive soil. Simply put: healthy farms make our communities better.

But the future of farming is threatened. Over the last four decades, some of Washington's best soils have been irreversibly lost to development. In the next ten years, 70% of local growers will retire without a successor in place, and new farmers face countless barriers to accessing land, from affordability to a history of systemic racism. As land prices skyrocket and climate change threatens our landscape, we are working to protect farmland, support farmers, and chart a new path for the future of farming in Washington.



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### We are guided by our values

**This land is not our own.** We respect the sovereignty of the Indigenous communities throughout Washington who are the first peoples of this place. We offer our deepest respect and gratitude to them — past, present, and future — for their enduring care of their shared lands and waterways.

**Equity is essential.** Every day, we work to address and confront the racism and bias that exist within ourselves, our workplace, our programs, and our field — striving to create a culture that is welcoming to all. We believe different voices, opinions, and lived experiences are central to achieving our mission, and that all people deserve equal access to land and farming.

**Farmland benefits us all.** Healthy farmland rebuilds soil, keeps water clean, supports habitat and biodiversity, and promotes climate resilience. Productive farms grow our food, bolster our economy, and connect us to the natural world.

**Community-centered.** We believe the communities we aim to serve are the experts when it comes to their unique challenges and needs. In everything we do, we promote a culture of feedback and learning that is responsive to individual's perspectives and lived experiences.

**Relationships > transactions.** We invest in partnerships and the people behind them, leveraging our collective expertise, communities, and resources toward a shared vision. We research, ask for advice, consider roadblocks, and build trust before launching any effort. When we act, we do so with intention and humility. We are incremental and relentless in our pursuits.

**Curiosity fuels connection.** We explore new ways of working, thinking, and problem-solving and invest in education and training for our staff, skilling up to have difficult conversations. Though we work hard, we deeply value work-life balance, personal connection, and showing up for one another.



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### Strategic Plan

[Read it here.](#)

### Impact Report

[Read it here.](#)

## Board member expectations

Washington Farmland Trust board members are responsible for the following:

- Effectively leading the organization to generate outcomes that align with our mission.
- Assuring that the organization has the resources it needs and responsibly managing those resources working closely with the full board and Executive Director.
- Guiding fundraising and financial management functions.
- Establishing, reviewing, and upholding policies that direct the Board and Executive Director in the present and into the future, and supporting adherence to the Land Trust Alliance Standards and Practices for Accreditation.
- Completing strategic planning processes and establishing associated goals and objectives for the Trust.
- Connecting and representing the Trust within personal and professional circles, as is allowed.
- Making a personally meaningful contribution to Washington Farmland Trust each year.
- Attending four board meetings per year as well as the annual retreat.
- Participating in one board committee or taskforce.



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**In turn, Washington Farmland Trust is responsible to support board members in the following ways:**

- Providing ready access to necessary information, including current strategic plan, business plan, and fundraising plan as well as analytic reports on implementation of those plans.
- Providing timely financial reports as well as program information, successes, and concerns.
- Providing access to fellow board members and staff to discuss program and policy goals and objectives, or share any other questions or comments.
- Helping to deepen board members' understanding of issues that impact the food and farming sector.
- Providing optional per diem support to cover costs related to board meeting attendance.

## **Board committees and task forces**

### **Executive Committee**

The Executive Committee oversees the operations of the board to ensure effective governance of Washington Farmland Trust.

### **Finance Committee**

The Finance Committee coordinates the board's financial oversight responsibilities of Washington Farmland Trust.

### **Fundraising Committee**

The Fundraising Committee periodically reviews, assesses, and provides counsel on the Trust's fundraising strategies and plays an active role in outreach to current and prospective donors and institutional funders.



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## Farm to Farmer Committee

The Farm to Farmer Committee supports the growth and evolution of Washington Farmland Trust's Farm to Farmer program, which aims to increase land access and ownership opportunities for farmers of color and other marginalized communities.

## Conservation & Stewardship Committee

The Conservation and Stewardship Committee provides guidance to staff and makes recommendations to the board regarding selection, structure, and financing of land transactions, as well as management of the Trust's conservation portfolio.

## Diversity, Equity & Inclusion Committee

The Board DEI committee supports coordination of the Board DEI activities and implementation of the Board DEI charter.

## Education Task Force

The Education Task force leads the planning, development, and implementation of the board's annual educational goals.

## Current board roster

NAME	AFFILIATION
Joan Caine	Owner, Sirius Advice
Pamela Hinckley	CEO, Tom Douglas Restaurants (former)
Rachel Hynes	Workplace Effectiveness and Sustainability Director, Envirolssues
Dr. Stephen Jones	Director, The Bread Lab
Mark Kantor	Shareholder, Kantor Taylor



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<b>Kate Knight</b>	Executive Advisor
<b>Gary Kotzen</b>	Costco (retired)
<b>Morgan Maki</b>	COO, Bio-Logical Capital LLC
<b>Jared Mitchell</b>	Merchandising, PCC Community Markets
<b>Josh Monaghan</b>	Principal, Monaghan Consulting
<b>Todd Olsen</b>	Head of Marketing, Kingston Marketing Group
<b>Bob Peterson</b>	Deputy Director, Washington Housing & Finance Commission
<b>Kate Wendt</b>	VP of Strategy, Transformation, and Sustainability, REI

## Nomination process

Interested individuals are invited to join a conversation with our Executive Director as well as a member of the Board's Executive Committee to learn more about the Trust and its board. Candidates are then invited to select a board committee that aligns with their interests and the board's priorities, and attend a meeting before making a final decision about participation. If interested, candidates are expected to serve on a committee before being nominated for a formal board role.

## We'd love to hear from you

Contact Melissa Campbell, Executive Director

[boardexternal@wafarmlandtrust.org](mailto:boardexternal@wafarmlandtrust.org)

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